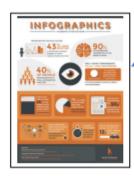
entrust

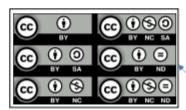
Year 5 Infographics Knowledge Organiser

In Year 4 'Research based fact file' unit they have used J2e5 and basic research techniques for gathering images, adding hyperlinks within a document, layering to present information including text editing, borders, and fill styles.

Key Learning	Self-Assessment		
	WT	A	WA
I can explain what an infographic is			
I can make judgements on the design of an infographic to evaluate its effectiveness			
I understand that colour can impact the design of an infographic due to meanings and associations as well as colour combinations			
I know that carefully selecting images to convey the right message is important			
I understand that I should abide by copylight licences if I am to use someone else's image in my own work			
I can use charts and graphs appropriately to display data			
I have considered the overall design and limited my use of colour and images so as not to distract from the intention of the infographic			
I have used a variety of presentation skills such as layering, transparent images, coloured text, filled text baxes and background fills to design my infographic			
I have carefully chosen interesting and related facts and stats to convey the intended message for my infographic			







New key words we will use in year 5 'Infographics'

Infographic – an image containing graphics and text including statistics about a certain subject. It is done in a creative way to let people easily understand the message or the story being delivered

One-level deep – basic infographic that contains visual and content and may include one or two sub-parts

Two-level deep - more advanced infographic that provides more details including statistics and digs deeper into the topic

Analogous – a group of three colours that sit next to each other in the colour wheel

Complementary - these colours sit opposite each other in the colour wheel

Serif text – a classic style designed for books. Font style helps guide your eye along lines of text

Sans Serif text – a modern style designed to look clean on digital screens

Display text - designed for headlines and can be bold, cute, elegant, and quirky

Image file formats – are standardised ways of organizing and storing digital images on computers. Different file formats are also chosen for storage depending on the images use

Copyright – is a law that gives the owner of the work the right to say how other people can use it. With copyright, a work can only be copied if the owner gives permission

Creative Commons License - is used when an author wants to give other people the right to share, use, and build upon a work that they have created

Who uses skills like these?

- Researchers and marketers
- Businesses of products and services
- Teachers
- Charities
- Governments